

Braxton Bertolette

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Summary

Dedicated athlete and reliable professional with strengths in digital marketing and coaching now seeking an opportunity to capitalize on newfound Java coding skills. Possesses a strong desire to acquire leveraging technical expertise, coupled with a knack for developing people and players on and off the court, currently seeking a Junior Developer role.

Technical Skills

Programming: Java, HTML, CSS, JavaScript, Spring Boot, Vue.js, JDBC, Table Design, SQL, PostgreSQL, E/R diagrams, Agile, Unit Testing (JUnit), Integration Testing, Git, IntelliJ, Google Cloud

Marketing: Microsoft Word, Microsoft Excel, Google Sheets, Google Ads, Adobe Creative Suite, ActiveCampaign

Technical Projects

Vending Machine Software

Apr '24 - Present

Tech Elevator | Cleveland, Ohio

Developed software leveraging File I/O and OOP to manage inventory, log inputs, process user input, and facilitate coin transactions.

"TENMO" Currency Exchange App

May '24 - Present

Tech Elevator | Cleveland, Ohio

Created a secure Java-based money sharing CLI app with PostgreSQL, implementing MVC design and a REST API tested via Postman, ensuring safe transactions with user authentication.

"Rank It" Ranked Choice Voting Platform

May '24 - Present

Tech Elevator | Cleveland, Ohio

Created a ranked choice voting platform using Java, JavaScript, CSS, HTML, Vue.js, and features Restful API for seamless communication.

Professional Experience

Professional Basketball Player

May '23 - Dec '23

BK Inter Bratislava | Bratislava, Slovakia

- Increased fan engagement significantly through organizing various community events such as 3 sports events, 1 charity drive, & 2 cultural festivals
- Improved team +/- ratio to +5 while also averaging over 12.0 individual points per game
- Communicated effectively with teammates, coaches, and staff to coordinate strategies, provide constructive feedback, and maintain a positive team dynamic, contributing to enhanced on-court performance including a 9-3 home record

Basketball Trainer

Jan '18 - Apr '23

Integrity Sports Performance | Windsor, United States

- Administered mindfulness practices to reduce stress levels & **boost productivity by 20%**
- Provided guidance to over 100 clients in overcoming challenges and identifying opportunities
- Utilized Solution-Focused Coaching & **implemented goal-setting strategies** to enhance client retention rates

Digital Marketer

Jul '16 - Aug '20

Integrity Sports Performance | Windsor, CO

- Drove email acquisition and marketing campaigns multiple times a month to support key business initiatives across account management, new business development and customer experience
- Managed over 5 marketing campaigns to cultivate brand awareness and drive website traffic
- Monitored and optimized advertising campaigns using Google, Facebook, and Instagram, resulting in increase in conversion rates by 8% and a 12% decrease in cost per acquisition, effectively maximizing ROI and driving business growth

Education

Tech Elevator Certification

Mar '24 - Jun '24

Tech Elevator | Cleveland, Ohio

Recent graduate from a 14 week coding bootcamp learning how to create dynamic web-based software systems using Java and providing over 800+ of development education and application.

Bachelor of Science: Psychology

Aug '20 - May '22

University of Montevallo | Montevallo, Alabama

Associate of Science: General Studies

Aug '18 - May '19

Casper College | Casper, Wyoming